We encourage researchers, institutions, and trial sponsors to embed community engagement at the core of their work. This means involving communities early in the process, recognising their contributions as valuable expertise, and supporting their active participation in decision-making processes. Inclusive research results in more relevant and ethically sound outcomes.

It Starts and Ends with Us



We urge policymakers and funders to develop policies and funding structures that prioritise community engagement. This includes allocating resources for engagement activities, providing fair compensation to community contributors, and ensuring participation is accessible to individuals from diverse backgrounds.

It Starts and Ends with Us



We urge **public health agencies**and regulators to improve
transparency and open
communication. Building trust
takes time and care. Communities
need to be part of that dialogue,
not only during a crisis but
throughout the research process.

It Starts and Ends with Us



We call on **everyone involved in biomedical research** to recognise
that lived experience is a form of
knowledge. Communities should
not merely be invited to
participate — they should be
regarded as equal partners,
co-creators in research.

It Starts and Ends with Us







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